

IONA CONTEMPORARY DANCE THEATRE

Founder and Artistic Director Cheryl Flaharty

2020 *Vision*

3-Year Plan 2020 - 2022

"Stunning design and over the edge creativity - perfectly, dynamically expressed right in the middle of our community. Approachable art that catalyzes the wheels of the brain and opens the heart once more to whimsy & possibility, beautifully and fearlessly portrayed." Audience Quote



Mission

IONA Contemporary Dance Theatre is dedicated to the creation and performance of innovative dance/theatre works that provide transformational imagery and messages.

Vision

IONA's 2020 Vision sees the Company performing small and large scale works statewide and worldwide, reaching new communities with their powerful and heart-felt programs, and building an administrative structure to sustain many more years of passionate, thought-provoking artistry!

Contributions in support of IONA can be made payable to
Nova Arts Foundation, a 501C-3 Non-Profit Organization.
IONA • P. O. Box 670 • Kailua, HI 96734
(808) 262-0110 • cflaharty@iona360.com



IONA CONTEMPORARY DANCE THEATRE

2020 Vision

3-Year Plan 2020 - 2022

In 2020, IONA will celebrate 30 years of mind-blowing performances in our community! IONA's 2020 Vision sees the Company performing small and large scale works statewide and worldwide, reaching new communities with their powerful and heart-felt programs, and building an administrative structure to sustain many more years of spectacular artistry!

INCREASING PERFORMANCES STATEWIDE

IONA will present year-round community performances, partnering with local organizations and increasing audiences for dance across the State.

- IONA's new Oh My Goddess! / Ola Ko'u Akua Wahine! program will impact the event industry with the creation of four ground breaking and epic new costumes inspired by the Hawaiian goddesses Pele, Hi'iaka, Poli'ahu, and Nāmaka.
- IONA UNPLUGGED presents exciting new work in small venues with minimal overhead—pushing creative boundaries and collaborating with other artistic disciplines. The series targets a younger demographic with topical, edgy work at an affordable ticket price while providing dance production education to company dancers.
- In 2022, IONA will present the World Premiere of The Infinite at the Hawai'i Theatre Center. Through the exploration of age old world religions and contemporary spirituality, The Infinite seeks to validate every person's unique connection to the Divine.
- IONA will partner with local organizations such as the Honolulu Museum of Art and the Hawai'i State Art Museum to present free monthly performances in our community.
- IONA will seek opportunities to take smaller, "pop up" shows to the neighbor islands, increasing audiences for dance across the State.

ESTABLISHING A COMMUNITY DANCE CENTER

Opening a dance studio will catapult IONA's work to new dimensions – providing a home for classes, rehearsals, and small performances, and a hub for the Hawaii dance community.

- The center will interface with the community in a number of ways including an after school dance and costume construction program, performing arts classes for adults, and small shows from IONA and other performing arts organizations.
- The center is inspired by Bodyvox - Portland - www.bodyvox.com/event-space

BRINGING IONA TO NEW COMMUNITIES ACROSS THE GLOBE

IONA's Touring Program connects the art of IONA and the Spirit of Hawaii with new communities across the globe.

- IONA will bring their visually stunning work to International Festivals - showcasing Hawaii's vibrant artistic voice to new communities worldwide.
- IONA will seek European tours of their popular show, Paint by Number, with live music by the Quadraxion. Tours are enabled by partnerships with on location dance companies—bringing multicultural artists from around the world together.
- IONA will explore opportunities to present their passionate and empowering installation work, La Madonna, at galleries and alternative spaces around the globe.

EXPANDING EDUCATIONAL AND OUTREACH PROGRAMS

IONA gives back to the community and advances the arts through programs that demonstrate the power of dance to educate, heal, and bring people together.

- IONA's outreach programming, focusing on women in need, offers performances and movement meditation workshops as a healing modality to victims of domestic violence and sex trafficking and incarcerated women.
- IONA's Full Circle Education Program allows high school students to follow IONA productions from rehearsals to the stage, engaging with professionals in a learning-feedback platform that connects the arts to the real world.
- IONA's Dancer Development program provides mentoring opportunities for Company dancers in the areas of choreography, artistic direction, teaching, costume and set construction, and arts administration.

ABOUT IONA

With a focus on poignant, contemporary themes ranging from environmental issues to domestic violence, IONA is a voice for positive change in our community. Recognized for mounting unique works in top local theatres as well as diverse non-traditional locales and now on the Internet with 'E-Seasons' of virtual shows, IONA's presentations always blaze a trail of creativity. Lauded for their innovative blend of Eastern, Western and indigenous influences infused with extravagant costumes, witty spoken text, and video, IONA has embarked on unique, groundbreaking work. The Company annually reaches as many as 25,000 individuals statewide with work that is 100% home grown—created and performed by local artists.

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